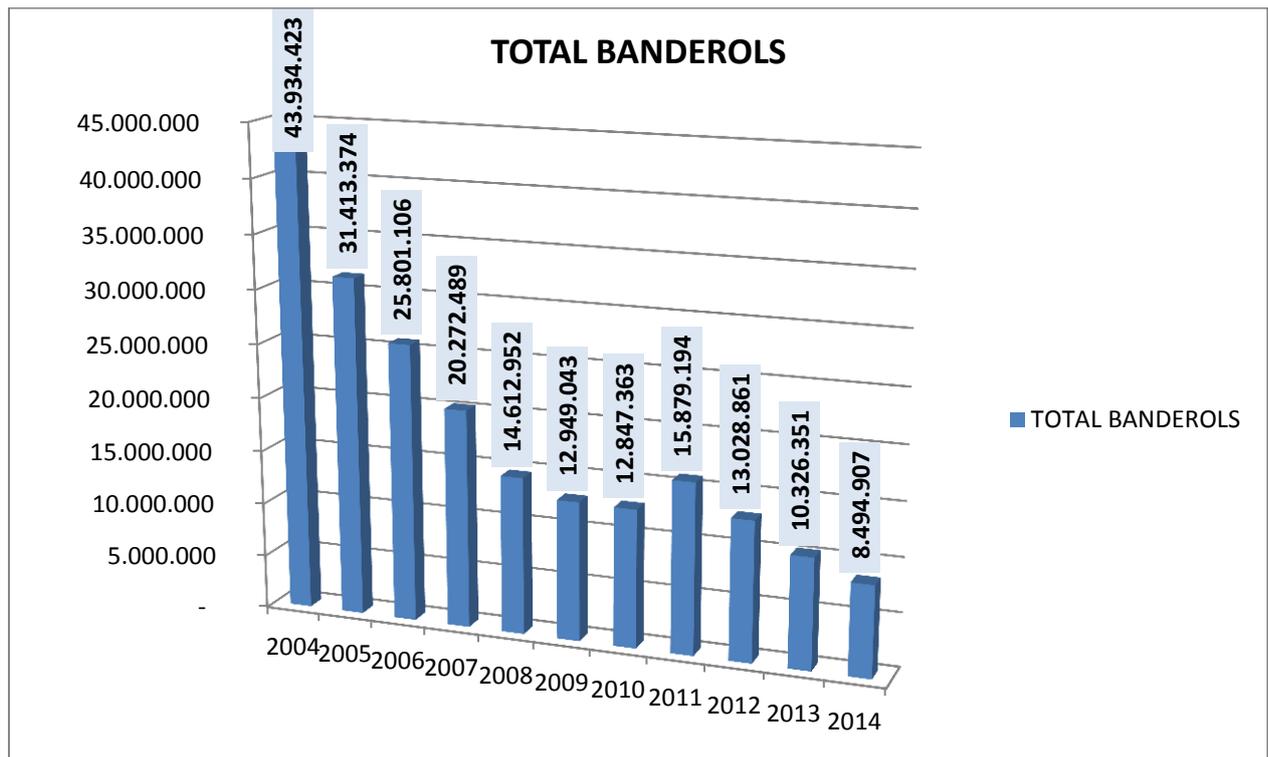


## MUSIC MARKET IN TURKEY (2004-2014)

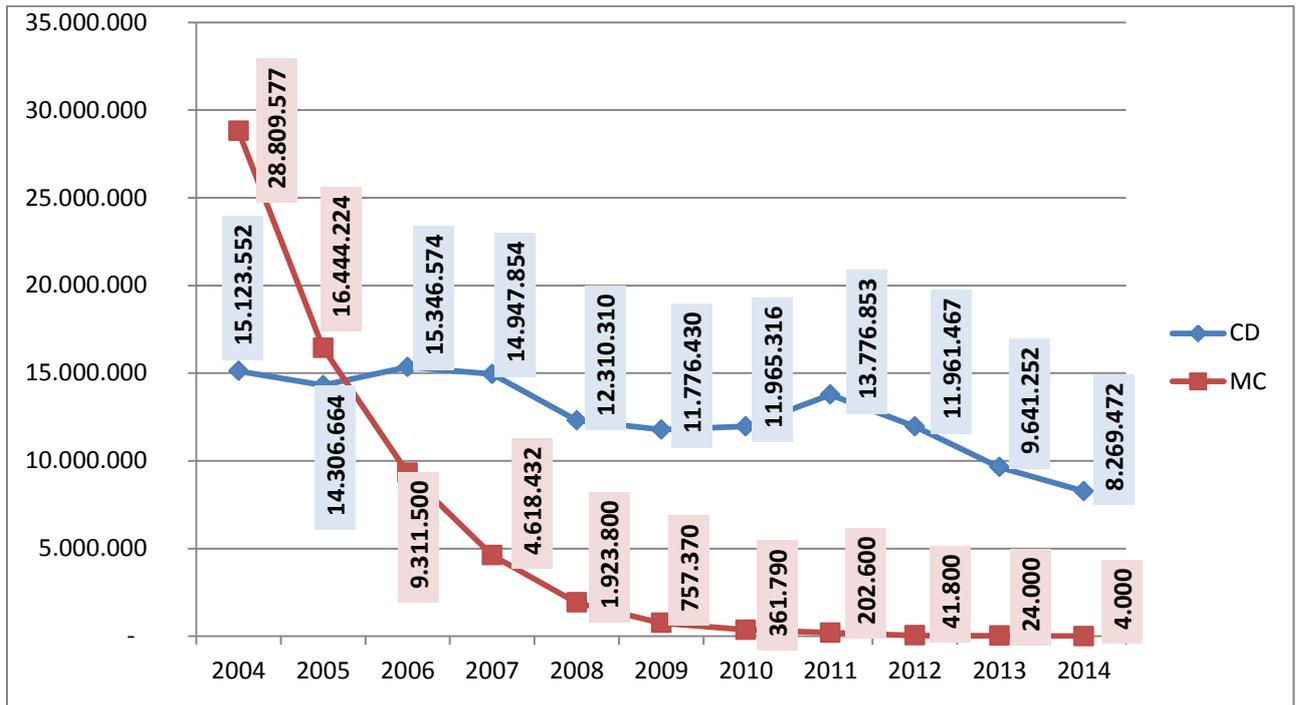
### PHYSICAL MARKET

#### TOTAL BANDEROLS:

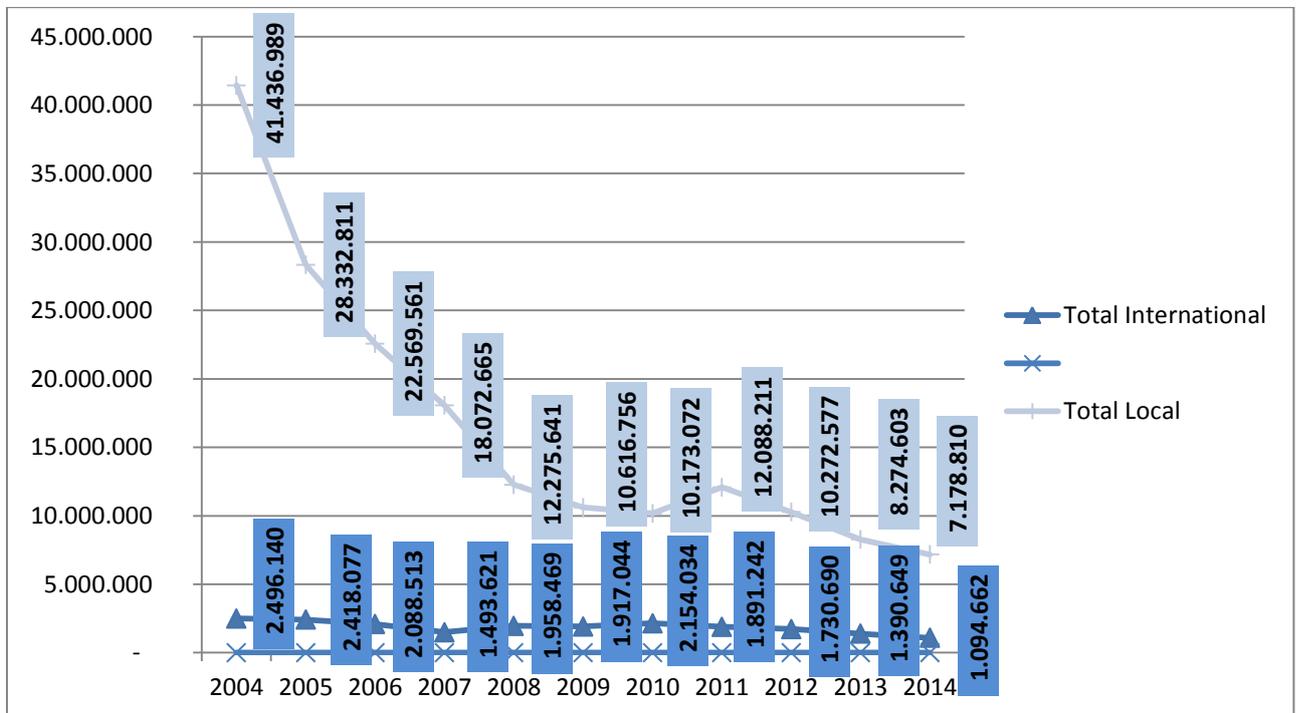
	TOTAL BANDEROLS
2004	43.934.423
2005	31.413.374
2006	25.801.106
2007	20.272.489
2008	14.612.952
2009	12.949.043
2010	12.847.363
2011	15.879.194
2012	13.028.861
2013	10.326.351
2014	8.494.907



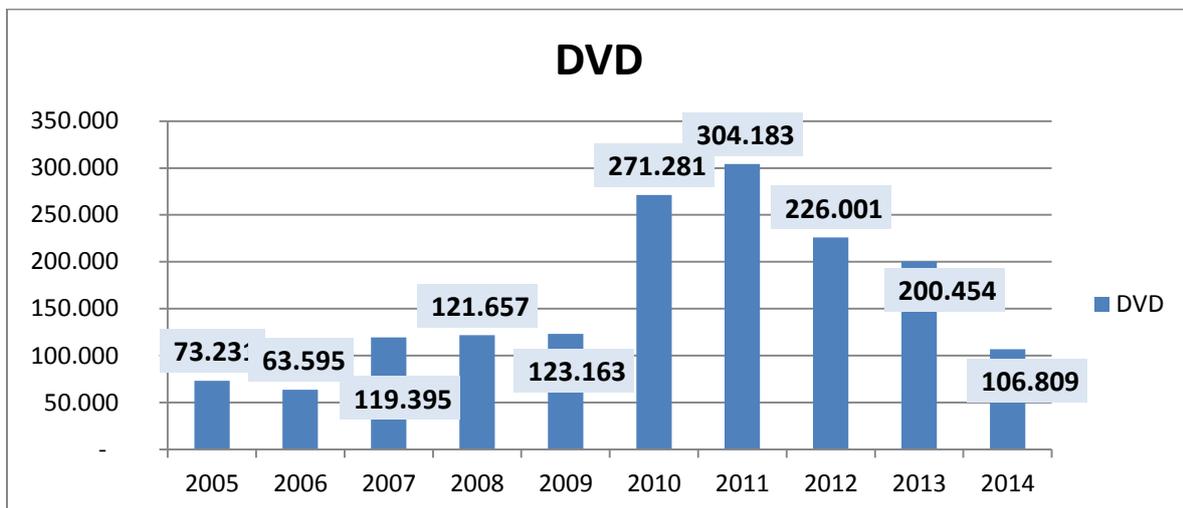
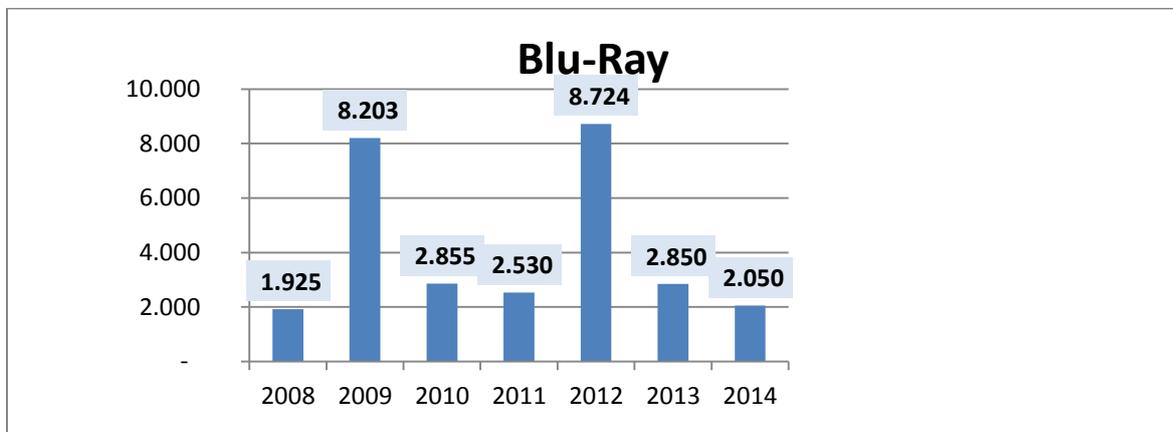
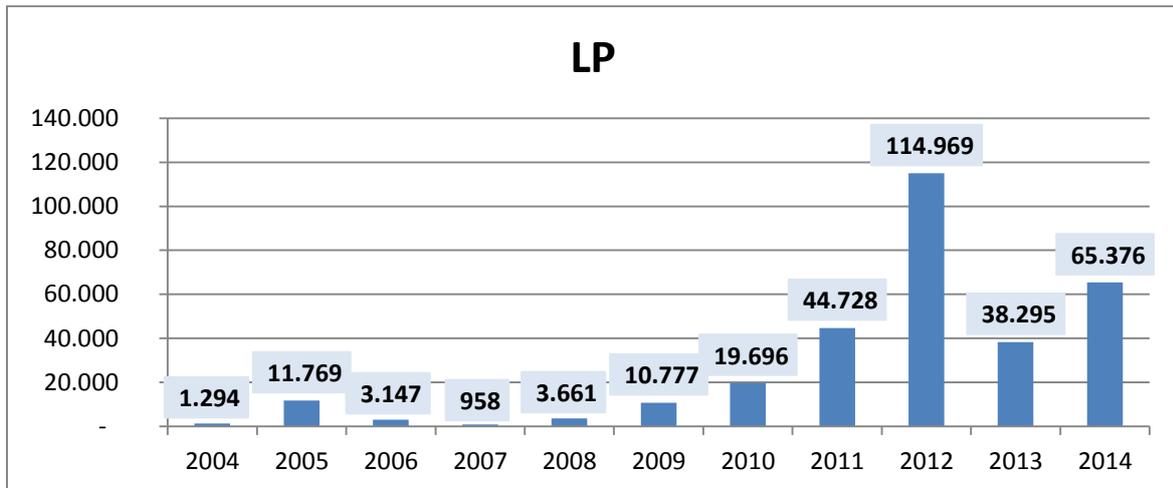
### MC VS CD



### INTERNATIONAL & LOCAL (CD+MC)

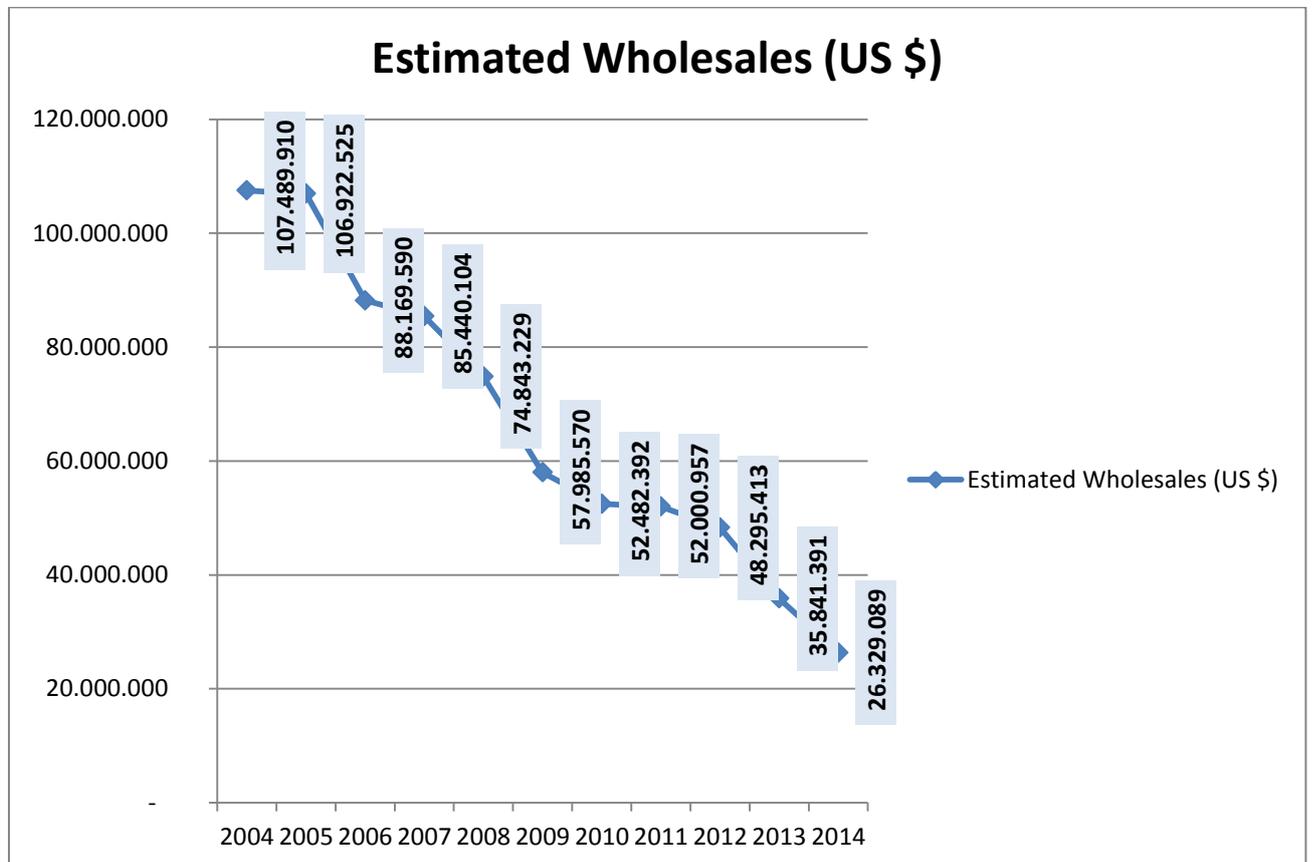


**OTHER FORMATS:**



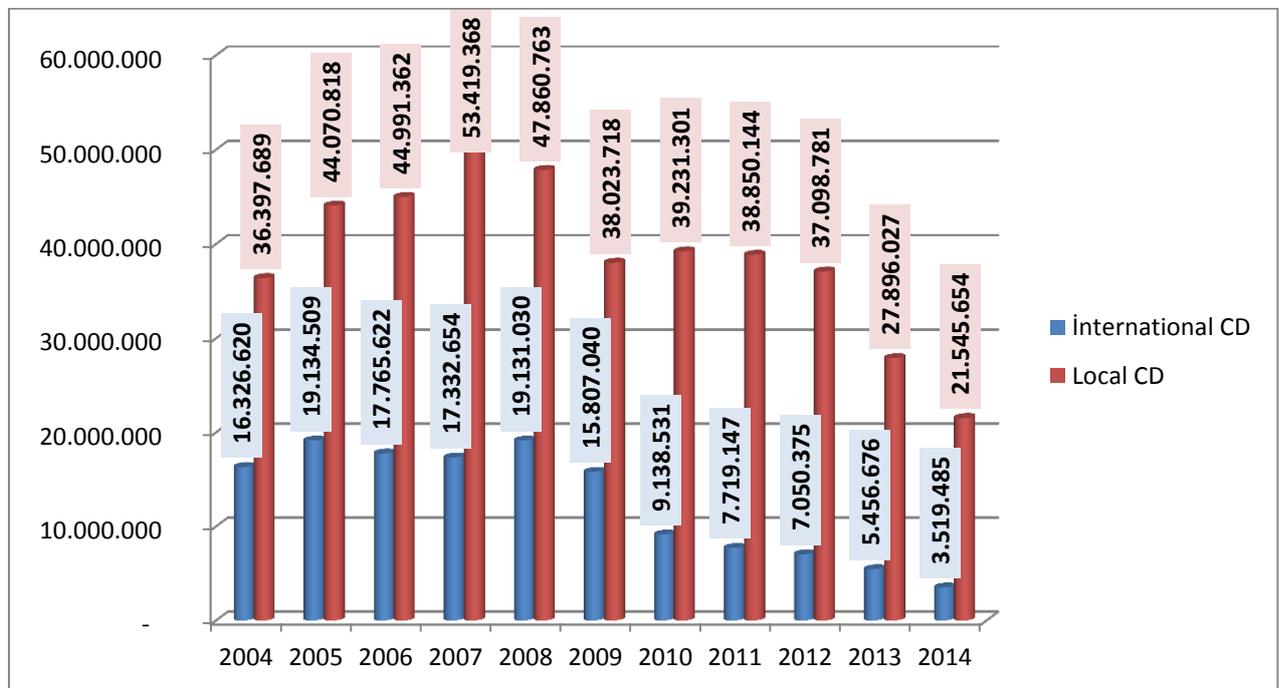
## ESTIMATED WHOLESALERS (US \$)

	Estimated Wholesales (US \$)
2004	107.489.910
2005	106.922.525
2006	88.169.590
2007	85.440.104
2008	74.843.229
2009	57.985.570
2010	52.482.392
2011	52.000.957
2012	48.295.413
2013	35.841.391
2014	26.329.089



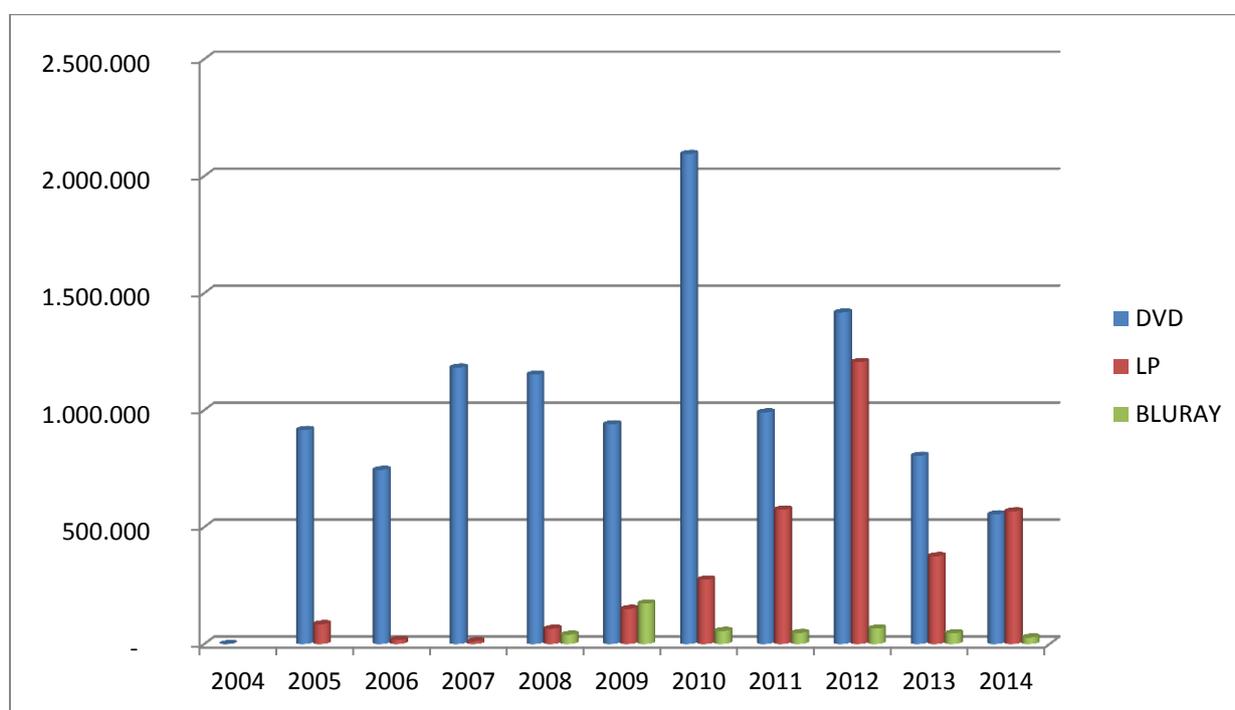
**INTERNATIONAL AND LOCAL CD WHOLESALERS (US \$)**

	International CD	Local CD	Total CD
2004	16.326.620	36.397.689	52.724.309
2005	19.134.509	44.070.818	63.205.327
2006	17.765.622	44.991.362	62.756.984
2007	17.332.654	53.419.368	70.752.022
2008	19.131.030	47.860.763	66.991.793
2009	15.807.040	38.023.718	53.830.758
2010	9.138.531	39.231.301	48.369.832
2011	7.719.147	38.850.144	46.569.291
2012	7.050.375	37.098.781	44.149.156
2013	5.456.676	27.896.027	33.352.703
2014	3.519.485	21.545.654	25.065.139



## OTHER FORMATS (US \$)

	DVD	LP	BLURAY	VCD	OTHER
2004	-				
2005	915.094	85.005		2.362.442	
2006	744.517	17.711		4.789.712	
2007	1.181.825	12.015		2.676.669	
2008	1.151.908	65.326	40.264	1.210.609	
2009	939.501	150.338	173.222	1.138.603	
2010	2.094.898	275.713	56.123	775.123	57.799
2011	990.079	574.947	47.523	3.400.105	
2012	1.416.949	1.205.626	66.324	1.320.948	47.786
2013	804.646	375.570	46.121	1.214.556	
2014	554.637	567.491	28.121	108.089	



## DIGITAL MARKET

	Digital Revenues (US\$)
2005	436.577,85
2006	1.737.544,18
2007	3.320.446,05
2008	5.698.052,71
2009	4.648.449,03
2010	5.628.356,00
2011	6.897.729,94
2012	7.187.479,33
2013	9.727.513,23
2014	9.764.792,63

